

**Ministry of Agriculture
and Rural Development**

Israel Plant Breeders' Rights Council



Israel Plant Breeders' Rights Gazette

January 1, 2011 – June 30, 2011

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Contents

I. Applications for plant breeders' rights.....	4
Table I.1 Applications for protection.....	4
II. Variety denominations	6
Table II.1. Approval of a new denomination of a protected variety	6
III. Decisions.....	7
Table III.1. Grants for protection.....	7
IV. Termination of protection	9
Table IV.1. Termination of protection	9
V. Official notices	10
Table V.1. Contact list of PBR unit personnel.....	10
Table V.2. DUS test fee and submission date of propagating material	10
VI. Addresses.....	12
Table VI. Address list of applicant, breeder or agent	12

I. Applications for plant breeders' rights

Table I.1 Applications for protection

Application No.	Proposed Denomination	Date of Application	Applicant	Breeder	Agent
Agricultural species*					
DURUM WHEAT	<i>Triticum durum</i> Desf.				
4330	SIMHON	23.02.11	ILARO	ILKUS & al	ILARO
COTTON	<i>Gossypium</i> L.				
4339	ADI	01.06.11	ILISS	ILHGM	ILHGM
Fruit species					
MANGO	<i>Mangifera indica</i> L.				
4334	TFE 02	05.04.11	ZARET	ZARET	ILSLA
AVOCADO	<i>Persea americana</i> P. Mill.				
4335	CHEN	07.04.11	ILBLM	ILBLM	ILBLM
CITRUS	<i>Citrus</i> L.				
4336	TANGO	03.05.11	USUCL	USMIR	ILSLA
Ornamental species					
CALBRACHOA	<i>Calibrachoa</i> Llave & Lex.				
4323	CALWHIPI	01.02.11	CHSYN	NLTCM	ILZER
GERBERA	<i>Gerbera</i> L.				
4326	POWERPLAY	22.02.11	NLHST	NLHST	ILFBR
4327	NUANCE	22.02.11	NLFLO	NLFLO	ILFBR
4328	LANCASTER	22.02.11	NLFLO	NLFLO	ILFBR
4329	ICEBERG	22.02.11	NLFLO	NLFLO	ILFBR
GYPSOPHILA	<i>Gypsophila</i> L.				
4331	FIORIELLO	24.02.11	ILBHA	ILBHA	ILBHA
4340	DANGYP3576	29.05.11	ILDAN	ILGDA	ILDAN
Vegetable species					
STRAWBERRY	<i>Fragaria</i> L.				
4321	BENICIA	27.01.11	USUCL	USSHA	ILCOH
4322	MOJAVE	27.01.11	USUCL	USSHA	ILCOH
SWEET PEPPER	<i>Capsicum annuum</i> L.				
4324	SLP2B130	27.01.11	ILZER	ILNIB	ILZER
4325	SMAKVITA	27.01.11	ILZER	ILNIB	ILZER

Table I.1 Applications for protection (continued)

Application No.	Proposed Denomination	Date of Application	Applicant	Breeder	Agent
Vegetable species (continued)					
SWEET PEPPER (continued)					
4337	SARAMBA	31.05.11	NLZWA	NLKRN	ILSOL
4338	VERSET	31.05.11	NLZWA	NLKRN	ILSOL
OYSTER MUSHROOM <i>Pleurotus ostreatus</i>					
4332	SPOPPO	03.03.11	NLPRI	NLJJB	ILCOH
TOMATO <i>Solanum lycopersicum</i> L. var. <i>lycopersicum</i>					
4333	TROPICAL	07.03.11	NLNUN	ITVEF	ILSOA

* In each crop category (Fruit species etc.), species are sorted according to crop code (unseen). In each species, varieties are sorted according to application number.

II. Variety denominations

Table II.1. Approval of a new denomination of a protected variety

Application No.	Approved Denomination	Applicant	Breeder	Agent	Original Denomination	Approval date
Agricultural species						
WATERMELON	<i>Citrullus lanatus</i> (Thunb.)	Matsum. & Nakai				
4165	FUSION	ILORI	ILVEY	ILORI	MELODI	24.03.11
4166	MAXIMUS	ILORI	ILVEY	ILORI	VALENTINO	24.03.11

III. Decisions

Table III.1. Grants for protection

Application No.	Denomination	Holder	Breeder	Agent	Reg. No.	Reg. Date
Agricultural species						
DURUM WHEAT 4027	<i>Triticum durum</i> Desf. UZAN	ILARO	ILKUS & al	ILARO	3029	27.03.11
WHEAT 4026	<i>Triticum aestivum</i> L. BET SHEAN	ILARO	ILKUS & al	ILARO	3028	27.03.11
Fruit species						
APRICOT 3999	<i>Prunus armeniaca</i> L. DANIEL	ILARO	ILHOL & al	ILARO	3031	27.03.11
BANANA 3975	<i>Musa</i> L. ADI	ILRAH	ILHAY	ILRAH	3030	27.03.11
CITRUS 3671	<i>Citrus</i> L. DANA	ILARO	ILCRN & al	ILARO	3033	27.03.11
3980	FLAMINGO	ILARO	ILCRN & al	ILARO	3034	27.03.11
3981	MEIRAVIT	ILARO	ILCRN & al	ILARO	3035	27.03.11
3983	VARDIT	ILARO	ILCRN & al	ILARO	3036	27.03.11
3984	RISHONIT	ILARO	ILCRN & al	ILARO	3037	27.03.11
3985	EINAT	ILARO	ILCRN & al	ILARO	3038	27.03.11
3986	HANNA	ILARO	ILCRN & al	ILARO	3039	27.03.11
3988	ORIT	ILARO	ILCRN & al	ILARO	3040	27.03.11
4212	YIFAT	ILARO	ILCRN & al	ILARO	3041	27.03.11
MANGO 4159	<i>Mangifera indica</i> L. MIRYAM HAIM	ILVAS	ILVAS	ILVAS	3032	27.03.11
STRAWBERRY 4021	<i>Fragaria</i> L. REDEVA 0247	ILISR & GBRED	ILIZA	ILISR	3042	28.03.11
4022	REDEVA 0271	ILISR & GBRED	ILIZA	ILISR	3043	28.03.11
4029	TAMIR	ILARO	ILDAI	ILARO	3044	28.03.11
4153	SHAKED	ILEFY	ILEFY & ILMZS	ILEFY	3045	28.03.11
4154	ROTEMI	ILEFY	ILEFY & ILMZS	ILEFY	3046	28.03.11
Herbs and Medicinal species						
SWEET BASIL 4006	<i>Ocimum basilicum</i> L. TAMAR	ILARO	ILDUD & al	ILARO	3027	20.02.11
GIANT TANGIER FENNEL 4045	<i>Ferula tingitana</i> L. TZRI HAGILBOA	ILPOR	ILPOR	ILPRT	3055	28.03.11

Table III.1. Grants for protection (continued)

Application No.	Denomination	Holder	Breeder	Agent	Reg. No.	Reg. Date
Ornamental species						
CALIBRACHOA	<i>Calibrachoa</i> Llave & Lex.					
3830	DANCALIPET	ILDAN	ILGDA	ILDAN	3053	28.03.11
GERBERA	<i>Gerbera</i> L.					
3653	SCHESIM	NLSCH	NLSCH	ILBER	3047	28.03.11
3989	QUOTE	NLFLO	NLFLO	ILBOA	3048	28.03.11
4106	BALANCE	NLFLO	NLFLO	ILFBR	3049	28.03.11
4107	CACHARELLE	NLFLO	NLFLO	ILFBR	3050	28.03.11
4108	CHEROKEE	NLFLO	NLFLO	ILFBR	3051	28.03.11
4109	HIGH SOCIETY	NLFLO	NLFLO	ILFBR	3052	28.03.11
STAR OF BETHLEHEM	<i>Ornithogalum</i> L.					
4019	NAMIB GOLD	ZACOE	ZACOE	ILWOL	3054	28.03.11
PITTOSPORUM	<i>Pittosporum</i> Banks et Soland. ex Gaertn.					
4167	TAL	ILFRE	ILFRE	ILFRE	3057	28.03.11
ROSE	<i>Rosa</i> L.					
3280	KEIHATAKAHO	FRMSR	JPISH	ILBOA	3026	20.02.11
3311	KEISUKITA	FRMSR	JPKEI	ILBOA	3007	20.02.11
3554	MEIPTIPIER	FRMSR	FRMEI	ILBOA	3008	04.01.11
3555	MEIFECEM	FRMSR	FRMEI	ILBOA	3009	04.01.11
3556	KEIZIMBA	FRMSR	JPKEI	ILBOA	3010	04.01.11
3565	NIRPINTHEA	ITLUX	ITGHI	ILBOA	3011	04.01.11
3566	NIRPBREDY	ITLUX	ITGHI	ILBOA	3012	20.02.11
3567	KRIBICAR	ITLUX	FRKRI	ILBOA	3013	04.01.11
WAX FLOWER	<i>Chamelaucium</i> Desf.					
4142	EVE	ILPAM	ILPAM	ILPAM	3056	28.03.11

IV. Termination of protection

Table IV.1. Termination of protection

Application No.	Holder	Agent	Denomination	Date of termination
Ornamental species				
DAISY	<i>Chrysanthemum L.</i>			
3937	NLSYS	ILCOH	LEUMAYEL	01.01.11
STATICE	<i>Limonium Mill.</i>			
3663	ILDAN	ILDAN	DANLISABLUE	01.01.11
LOBELIA	<i>Lobelia L.</i>			
3424	NLSYS	ILCOH	LOBANTIS	01.01.11
3460	NLSYS	ILCOH	LOBETIS	01.01.11
3461	NLSYS	ILCOH	LOBETO	01.01.11
3551	NLSYS	ILCOH	LOBOUDTIS	01.01.11
3836	NLSYS	ILCOH	LOBLILACA	01.01.11
3935	NLSYS	ILCOH	LOBMOUNLILA	01.01.11
3936	NLSYS	ILCOH	LOBTRAWI	01.01.11
LAVENDER	<i>Lavendula L.</i>			
4090	NLSYS	ILCOH	LABLUSA	01.01.11
PETUNIA	<i>Petunia Juss.</i>			
3775	NLSYS	ILCOH	PETPUR	01.01.11
3776	NLSYS	ILCOH	PETROWHI	01.01.11
3777	NLSYS	ILCOH	PETGRABL	01.01.11
3778	NLSYS	ILCOH	PETLAVGR	01.01.11
3780	NLSYS	ILCOH	PETWIBLVGR	01.01.11
3781	NLSYS	ILCOH	PETLAVVE	01.01.11
3782	NLSYS	ILCOH	PETROSVE	01.01.11
3783	NLSYS	ILCOH	PETSPEBL	01.01.11
Vegetable species				
WATERMELON	<i>Citrullus lanatus (Thunb.) Matsum. & Nakai</i>			
3660	NLSYS	ILCOH	SENG 9081	01.01.11
3661	NLSYS	ILCOH	SENG 9082	01.01.11

V. Official notices

1. Contacts in the PBR unit

For any inquiries about plant breeders' rights, please contact the relevant person as indicated in Table V.1.

Table V.1. Contact list of PBR unit personnel

Function	Name	Phone	E-mail
Head of PBR unit and Chairman of PBR council	Moshe Goren	03-9485415	mosheg@moag.gov.il
Registrar	Michal Goldman	03-9485902	michalg@moag.gov.il
Examiner	Ben-Zion Zaidman	03-9485833	benzionz@moag.gov.il
Engineer	Gavriel Bardosh	03-9485598	gavrielb@moag.gov.il
Office administrator	Zipora Rasaby	03-9485450	pbr@moag.gov.il

Further information, procedures, and forms can be found on the [PBR section](#) of the Ministry of Agriculture website.

2. An updated list of all protected varieties can be found [here](#).

3. Fees and submission dates of propagation material (Table V.2. updated 01.07.11)

Payments for PBR applications are to be made through banks as follows:

1. Local: Postal Bank, Account No. 0-03211-2 to Ministry of Agriculture, PBR Council.
2. Foreign: through the Bank of Israel, Jerusalem. Account No. 1317330084542, to Ministry of Agriculture, PBR Council.
3. Details of the payment and proof of the transfer have to be submitted.
4. If you need an invoice, please let us know before you deposit the money in our account. Otherwise, you will only receive a receipt, upon request.

Table V.2. DUS test fee and submission date of propagating material

Species - common name	Fee (in NIS)	Supply date of propagation material	Quantity of propagation material
ALSTROEMERIA	6670	August 1	6 plants
ANTHURIUM	6670	January 1	6 plants (2 years old)
ARTICHOKE	9540	October 1	200 g
ASTER	6670	June 1	50 un-rooted cuttings
AVOCADO	9540	September 1	4 trees
CARNATION	6670	August 1	30 rooted plantlets
CAULIFLOWER	9540	July 1	25 g
CHRYSANTHEMUM	6670	August 1	30 rooted plantlets
CHICKPEA	9540	October 1	500 g
CITRUS	9540	September 1	4 trees
COTTON	9540	March 1	1 kg
CUCUMBER	9540	March 1	100 g
DAHLIA	6670	September 1	30 corms (commercial size)

Table V.2. DUS test fee and submission date of propagating material (continued)

Species - common name	Fee (in NIS)	Supply date of propagation material	Quantity of propagation material
EGGPLANT	9540	February 1	25 g
GERBERA	6670	July 1	15 young plants
GLADIOLUS	6670	October 1	50 corms (commercial size)
GROUNDNUT	9540	April 1	1 kg
GUAVA	9540	September 1	4 trees
GYPSOPHILA	6670	September 1	30 rooted plantlets
IRIS	6670	November 1	50 corms (commercial size)
KALANCHOE	6670	February 1	5 pot plants
LETTUCE	9540	October 1	30 g
LILIUM	6670	November 1	10 bulbs (commercial size)
LIMONIUM	6670	September 1	30 rooted plantlets
LISIANTHUS	6670	September 1	30 rooted plantlets
MELON	9540	March 1	100 g
ONION	9540	September 1	50 g
PAPAYA	9540	April 1	4 plants
PELARGONIUM	6670	November 1	6 pot plants
PETUNIA	6670	March 1	30 rooted plantlets
PLUM	6670	September 1	4 trees
POINSETTIA	6670	February 1	5 pot plants
POTATO	9540	January 1	150 tubers (35-50 mm)
ROSE	6670	February 15-28	6 plants
	6670	September 1	10 plants
SQUASH	9540	March 1	50 g
STRAWBERRY	9540	September 1	30 rooted plantlets
SWEET PEPPER	9540	March 1	25 g
TOMATO	9540	February 1	50 g (15 g for hybrids)
VINE	9540	July 1	6 plants
WHEAT	9540	October 1	1 kg + 50 ears

Application and publication fee rate is NIS 128, each.

Annual fee rate for keeping the Rights is NIS 128.

Withdrawal of an application before commencement of the technical examination is rated at NIS 1,640.

VI. Addresses

Table VI. Address list of applicant, breeder or agent

Code	Address	Code	Address
CHSYN	Syngenta Corp Protection Ag Schwarzwaldallee 215 4058 Basel Switzerland	ILBHA	Offer, Arye Biological Industries D.N. Ma' Ale Hagalil Beit Haemek 25115 Israel
DEMLM	Manfred Mehring-Lemper Duurweg 12 34345 Hannover-Munden Germany	ILBLM	Blum, Eyal Harahava C' 14/Haturmus 14 Rosh Pinna 12000 Israel
DEWES	Westhoff Interpel, Spezialkulturen- Zuchtneuheiten Fresenhorst 22-24 D-46354 Suedlohn-Oeding Germany	ILBOA	Plants Production & Marketing Board, Flower Division P.O.B. 54 Beit Dagan 50250 Israel
FRKRI	Kriloff, M. Chemin Des Brusquets 645 06600 Antibes France	ILCOH	Cohn, I. Reinhold Cohn & Partners P.O.B. 13239 Tel Aviv 61131 Israel
FRMEI	Meilland International S.A. Domaine De Saint Andre, Le Cannet Des Maures 83340 Le Luc En Provence France	ILCRN	Carmi, Nir Givat Brener 60948 Israel
FRMSR	Meilland Star Rose Domaine De Saint Andre, Le Cannet Des Maures 83340 Le Luc En Provence France	ILDAI	Dai, Nir Eylat 1 Ma'As Israel
GBBUR	Burrows, John Syngenta Seeds B.V. 6 Shingay Lane, Sawston Cambridge CB2 4SS UK	ILDAN	Danziger - "Dan" Flower Farm P.O.B. 24, Beit Dagan Mishmar Ha'Shiva 50297 Israel
GBRED	Redeva Ltd. Technology Park Dundee DD2 1SW UK	ILDUD	Dudai, Nativ P.O.B. 650 Ramat Yishai 30095 Israel
ILARO	Agricultural Research Organization P.O.B. 6 Beit Dagan 50250 Israel	ILEFY	Efraim Yosef Ha'Tamar 4 Hod Ha'Sharon Israel
ILBER	Bergner, Yerachmiel P.O.B. 9 Udim 42905 Israel	ILEFY	Efraim Yosef Ha'Tamar 4 Hod Ha'Sharon Israel

Code	Address	Code	Address
ILFBR	Fruchter, Micha Flower Breeders Representation In Israel Ltd. Hav'Radim 5, P.O.B. 6451 G"Y Savion 56905 Israel	ILNIB	Nir, Benjamin Yehuda 5 Menora 73134 Israel
ILFRE	Fredo Liron Sdema 76855 Israel	ILORI	Origene Seeds Givat Brener 60948 Israel
ILGDA	Danziger, G. Danziger - "Dan" Flower Farm Nir Zvi 72905 Israel	ILPAM	Pirchei Amiran Talmei Yosef 85489 Israel
ILHAY	Khayat, E. Rahan Meristem Ltd. Snir 85, D.N. Ma'Ale Hagalil (Praitve) Kfar Veradiem Israel	ILPOR	Porath, Dan Haim Levanon 88, Ramat Aviv Tel Aviv 69345 Israel
ILHGM	Herman, R. Gorodetky 11 Rehovot 76231 Israel	ILPRT	Porat, Itai Hulda 76842 Israel
ILHOL	Holland, Doron Research Center-Neve Ya'Ar P.O.B. 1021 Ramat Yishai 30095 Israel	ILRAH	Rahan Meristem Ltd. D.N. Galil Maaravi Rosh Hanikra 22852 Israel
ILISR	Israely, Eitan Giyo International Ltd. Ha'Atsma'Oet 8 Avihail 42910 Israel	ILSLA	S. Lavie and/or M. Lavie Simon Lavie Patents Office Ad 21 Herzog St. Jerusalem 92387 Israel
ILISS	Israel Seeds Granot, D.N. Hefer 38100 Israel	ILSOA	Soroker-Agmon Soroker-Agmon Advocates Shenkar 14 Herzlia 46733 Israel
ILIZA	Izsak, Eva Bar Shaul 9 Rehovot 76251 Israel	ILSOL	Liebreich, I. Soli Ltd. P.O.B. 747 Kiryat Malachi 70900 Israel
ILKUS	Kushnir, U. Ha'Meorer 8 Givataim 83220 Israel	ILVAS	Vashdi Shmuel Achva 4 Herzlia 46240 Israel

Code	Address	Code	Address
ILVEY	Vardi Eyal Origene Seeds Givat Brener 60948 Israel	NLGUT	Syngenta Seeds B.V. Martien Everett Gutter Kweekwal 31 Enkhuizen Netherlands
ILWOL	Wolff, Bregman & Goller P.O.B. 1352 Jerusalem 91013 Israel	NLHST	Holstein Select B.V. Laan Van Meerdervoort 26 2678 CZ De Lier Netherlands
ILZER	Zeraim Gedera P.O.B. 103 Gedera 70700 Israel	NLJJB	Baars Johannes Jacobus Petrus van der Marckstraat 9 5993 EB Maasbree Netherlands
ILZHN	Zeevi, Oren Botanigan D.N. Negev Sde Nizan 85470 Israel	NLKLD	Dick Van Kleinwee Smetanahof 66 1628 SV Hoorn Netherlands
ITGHI	Ghione Luciano Et Fils Corso Nizza 36 18030 Bevera Di Ventimiglia Italy	NLKRN	Kramer, E. Stadsweg 58 9885 PC Lauwerszijk Netherlands
ITLUX	Lux Riviera S.R.L. Via San Rocco 1 18039 Ventimiglia Italy	NLNUN	Nunhems B.V. P.O.B. 4005 6080 AA Haelen Netherlands
ITVEF	Vecchio Franco Via Zaccagnini 432 dx 43036 Fidenza Italy	NLOUD	Syngenta Seeds B.V. Oud, J. Westeinde 62 1601 BK Enkhuizen Netherlands
JPISH	Japan Aichi-Ken 441-350163 Nakamura, Aza, Takamatsu Ishikawa, Takashige	NLPRI	Plant Research International Droevendaalsesteeg 1 6708 PB Wageningen Netherlands
JPKEI	Japan Yachiyo-Shi, Chiba Ken 276755 Owadashinden Keisei Rose Nureseries	NLSCH	Piet Schreurs Holding B.V. Schreurs, P. Hoofdweg 81 1424 PD De Kwakel Netherlands
NLFLO	Florist De Kwakel B.V. Hoofdweg 42-46 1433 JW Kudelstaart Netherlands	NLSYS	Syngenta Seeds B.V. Westeinde 62 1601 BK Enkhuizen Netherlands

Code	Address	Code	Address
NLTCM	Theodorus Cornelis Maria Van Kleinwee Dorpsstraat 179 1689 GB Zwaag Netherlands		
NLZWA	Zaadteelt En Zaadhandel B.V. Rijk Zwaan P.O.B. 40 2678 ZG De Lier Netherlands		
USMIR	Mikeal, Roose 170 E. Broadbent Dr. Riverside, CALIFORNIA 92507 USA		
USSHA	Shaw Douglas 1002 Stanford Dr. Davis, CALIFORNIA 95616-8683 USA		
USUCL	The Regents of the Univ. of California 1111 Franklin Street - 12 Fl. Oakland, CALIFORNIA 94607-5200 USA		
USXIN	Xingping Zhang 21435 Rd 98 Woodland, CALIFORNIA 95695 USA		
ZACOE	Coetzee, Dr. C. Agricultural Research Council, Fynbos Unit, Roodeplaat Private Bag X1 Elsenburg 7607 South Africa		
ZARET	RI Elphick Trust P.O. Box 48 Malelane 1320 South Africa		